

# MANUFACTURING BEST PRACTICES SUMMIT & EXPO SPONSORSHIP OPPORTUNITIES

## PLATINUM KEYNOTE SPONSOR - \$5,000

- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays
- Ten (10) admission tickets for staff or clients
- Largest logo placement on signage and 2x more frequent appearances on video screens throughout venue and behind speaker platform
- Sponsorship listing with link to company website on NEPIRC MFG DAY website
- Preferred placement of full page company ad in event program
- Sponsorship acknowledgment in all printed and static advertising for NEPIRC MFG DAY and rotating sponsorship acknowledgment on social media advertising
- Placement of promotional materials in welcome bags
- Recognition during opening and luncheon comments, media interviews and press releases
- **Placement of promotional materials at each seat for lunch and keynote presentation**
- **Prominent sponsorship signage on lunch buffet and at each table during lunch**
- **20 minutes of speaking time at keynote presentation and additional time to introduce keynote speaker**

## PLATINUM LUNCHEON SPONSOR - \$5,000

- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays
- Ten (10) admission tickets for staff or clients
- Largest logo placement on signage and 2x more frequent appearances on video screens throughout venue and behind speaker platform
- Sponsorship listing with link to company website on NEPIRC MFG DAY website
- Preferred placement of full page company ad in event program
- Sponsorship acknowledgment in all printed and static advertising for NEPIRC MFG DAY and rotating sponsorship acknowledgment on social media advertising
- Placement of promotional materials in welcome bags
- Recognition during opening and luncheon comments, media interviews and press releases
- **Placement of promotional materials at each seat for lunch and keynote presentation**
- **Prominent sponsorship signage on lunch buffet and at each table during lunch**
- **10 minutes of speaking time at luncheon kickoff**

## GOLD SPONSOR - \$2,500

- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays
- Six (6) admission tickets
- Larger logo placement on signage and 2x more frequent appearances on video screens throughout venue and behind the speaker platform
- Sponsorship listing with link to company website on NEPIRC MFG DAY website
- Full color full page ad in event program
- Sponsorship acknowledgment in all printed and static advertising for NEPIRC MFG DAY and rotating sponsorship acknowledgment on social media advertising
- Placement of promotional materials in welcome bags
- Recognition during opening and luncheon comments, media interviews and press releases

## SILVER SPONSOR - \$1,000

- Premium exhibitor space and table(s)
- Four (4) admission tickets
- Logo placement on signage and scrolling video screens throughout venue and behind speaker platform
- Sponsorship listing with link to company website on NEPIRC MFG DAY website
- Full color 1/2 page ad in event program
- Sponsorship acknowledgment in all printed and static advertising for NEPIRC MFG DAY and rotating sponsorship acknowledgment on social media advertising

## BRONZE SPONSOR - \$500

- Sponsor table - 8 foot
- Three (3) admission tickets
- Logo placement on signage and scrolling video screens throughout venue and behind the speaker platform
- Sponsorship listing on NEPIRC MFG DAY Website and event program

**Contact Chelsey Coslett, Manager of Marketing & Stakeholder Engagement, at [MFGDay@NEPIRC.com](mailto:MFGDay@NEPIRC.com) or 570-704-0018 to confirm your sponsorship for Manufacturing Day 2021!**

**Friday, October 1st, 2021  
Mohegan Sun Pocono  
1280 PA-315, Wilkes-Barre, PA 18702  
Event: 8:00 A.M. - 3:30 P.M.  
Sponsored Reception: 4:00 P.M. - 5:00 P.M.**