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Manufacturing Day 2021: Manufacturing Best Practices Summit & Expo News Updates

MFG DAY 2021 Rescheduled to Minimize Risks to Manufacturing Workers and Community

Earlier this month, NEPIRC's President and CEO announced that NEPIRC's [MFG DAY 2021 Manufacturing Best Practices Summit & Expo](#) had been rescheduled from October 1st, 2021 to May 6th, 2022. The new event will be dubbed "MFG DAY 2021½" to reflect the rescheduling. The decision to delay the event was made to protect and maintain the health and well-being of the region's manufacturing workforce and overall community. While individual employer locations provide high levels of protection, sanitation, traceability and overall safety relative to COVID-19, large-scale public events lose many of those safeguards, even when well-planned. Given the large turnout expected at the event, NEPIRC's Board of Directors and leadership team decided to reschedule for the spring, with hopes that COVID-19 will be less concerning at that time. The May 6th event will be held at the Mohegan Sun Pocono Convention Center, as originally planned, and consist of the same workshops, panel discussion and keynote speaker. However, new content will be added to the event – including an industry-led roundtable – "Best Practices to Attract, Retain & Grow Great Talent".

NEPIRC Joins Other States to Celebrate "Manufacturing Month"

NEPIRC is joining Wisconsin, California, Illinois and other states in declaring October 2021 "Manufacturing Month". Throughout October, NEPIRC will publish daily social media content highlighting the value of manufacturing to the northeastern, northern tier, and central Pennsylvania region and spotlighting the region's manufacturers, current workforce, career opportunities and products. NEPIRC will also increase community awareness of the prominence and importance of manufacturing by placing advertisements, infographics, editorial contributions and other content across a broad mix of paid media. The organization will promote its new [Manufacturing Jobs Board](#) during the month as well. These efforts are made possible with the support of NEPIRC's MFG DAY

sponsors, a listing of which can be viewed by [CLICKING HERE](#).

To make sure you're receiving ALL of NEPIRC's "Manufacturing Month" content, please follow us on Facebook by [CLICKING HERE](#), follow us on LinkedIn by [CLICKING HERE](#) and subscribe to NEPIRC's YouTube channel by [CLICKING HERE](#).

NEPIRC to Offer "Free Training Fridays" Throughout October

Throughout "Manufacturing Month", NEPIRC will host Free Training Fridays by releasing free 50-minute training sessions on timely topics, such as a Six Sigma Yellow Belt Crash Course, Problem-Solving, Embracing Diversity and Handling Conflict, every Friday beginning October 8th. The trainings will be available on NEPIRC's YouTube channel and will be free to all manufacturing employees. NEPIRC will announce the release of each training video via e-blast and social media. Trainings will be hosted by NEPIRC's expert trainers, including [Leo Gilroy](#) and [Brian Matyjevich](#).

Limited Sponsorships Still Available for NEPIRC's MFG DAY 2021½

NEPIRC is grateful to the 60+ original MFG DAY 2021 sponsors and exhibitors that continue to support NEPIRC's May 6th, 2022 event. However, there are still a limited number of sponsorships available for new companies that want to be part of the region's largest gathering of manufacturing leaders, decision-makers and innovators. Those new sponsors will capitalize on an expanded event agenda, which now includes a highly interactive and informative workforce attraction and retention component – sure to attract even more attendees. Organizations interested in becoming a sponsor should contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com.

Free Job Board Listing Available to Regional Manufacturers

Just a reminder – manufacturers looking to hire new associates are welcome to participate in NEPIRC's free [Manufacturing Jobs Board](#). NEPIRC promotes its Manufacturing Jobs Board through social media, paid media, public service announcements, posters and signs in high-traffic public areas, placards and signage at Job Fairs and similar efforts. The initiative is also being promoted on WBRE's PALive! lifestyle television show on September 30th and on radio and television spots throughout November and December. Each month, NEPIRC's Manufacturing Jobs Board attracts more than 1,000 unique visitors. Manufacturers interested in participating should contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com.

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