



Manufacturing Day (MFG DAY) Best Practices Summit & Expo Sponsorship Opportunities

Friday, October 3, 2025
Mohegan Pennsylvania Casino & Convention Center
Wilkes-Barre, PA

Presenting Sponsor (SOLD OUT) – \$7,500

All benefits of Gold Sponsors PLUS:

- Logo on all event signage and promotional materials.
- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays (see **GREEN** dotted tables on Exhibitor Map found on page 3).
- MFG DAY Exhibitor Hall named after your company.
- Fifteen (15) admission tickets for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Use of NEPIRC's Multimedia Studio to create 1 six-minute video or 2 three-minute videos for use on your website, social media, etc.
- Up to 10 minutes of speaking time during the event's welcome reception on Thursday, October 2, and at the beginning of the MFG DAY luncheon.
- Largest logo placement on signage and 3x more frequent appearances on video screens throughout venue and in Exhibitor Hall.
- Sponsorship listing with link to company website on NEPIRC MFG DAY website.
- Back cover, full page color ad in program book.
- Sponsorship acknowledgement in all printed and static advertising, during media interviews, on social media and in email marketing.
- Recognition at welcome reception and during luncheon comments.

Gold Coffee Station Sponsor (SOLD OUT) – \$5,500

Gold Breakfast Sponsor (SOLD OUT) – \$5,500

All benefits of Silver Sponsors PLUS:

- Four (4) additional admission tickets, for a total of 12, for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Premium exhibitor space and table(s) in main Exhibitor Hall to accommodate demonstration equipment or large displays (see **GREEN** dotted tables on Exhibitor Map on next page).
- One hour breakout session on a topic of your choice (*topic must be approved by NEPIRC).
- Sponsorship signage on breakfast buffet OR at coffee/water stations throughout the event.
- Full-page color ad in program book.
- Large logo placement on signage and 2x more frequent appearances on video screens throughout venue and in Exhibitor Hall.
- Recognition during opening comments and in press releases.
- Recognition in MFG Day briefing materials distributed to governor, state legislature and state congressional delegation
- Placement of promotional materials in MFG DAY tote bags.

Silver Sponsor (until sold out) – \$2,750

All benefits of Bronze Sponsors PLUS:

- Three (3) additional admission tickets, for a total of eight (8), for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Half-page color ad in program book.
- Static logo placement on NEPIRC MFG DAY website.
- 10x10 exhibitor space and table location in main Exhibitor Hall (see **RED** section of Exhibitor Map on next page).

Bronze Sponsor (until sold out) – \$1,500

All benefits of a Partner PLUS:

- Two (2) additional admission tickets, for a total of five (5), for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Quarter-page color ad in program book.

Partner (until sold out) – \$650

- 10x10 exhibitor space and table location in entry, pre-function or hallway areas (see **PURPLE**, **BLUE** and **ORANGE** sections of Exhibitor Map on next page).
- Three (3) admission tickets for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Logo placement on signage and scrolling video screens throughout venue and in Exhibitor Hall.
- Carousel logo placement on NEPIRC MFG DAY website; logo placement on luncheon table tent and in program book.
- Sponsorship acknowledgement in MFG DAY email marketing and sponsorship acknowledgement on social media.

New for 2025! Robotics Room Sponsor (10 available) - \$800

- **This is the perfect sponsorship if you are a robotics or an AI company!**
- 10x10 exhibitor space in NEPIRC's exclusive Robotics Room (located in second largest breakout room). Additional exhibitor space for larger displays can be accommodated.
- Four (4) admission tickets for staff or clients to the event and the MFG DAY Welcome Reception on Thursday, 10/2, at 5 p.m. at the Convention Center.
- Special Robotics Room sponsor section in program book listing company name and logo.
- Logo placement on signage and scrolling video screens throughout venue, in Exhibitor Hall and Robotics Room.
- Carousel logo placement on NEPIRC MFG DAY website; logo placement on luncheon table tent.
- Sponsorship acknowledgement in MFG DAY email marketing and sponsorship acknowledgement on social media.

Ready to lock in your MFG DAY 2025 sponsorship?

- **Complete the *Sponsorship Questionnaire* that was emailed to you or can be found on NEPIRC's MFG DAY webpage at www.NEPIRC.com/MFGDAY.**
- **Email completed form to Chelsey@NEPIRC.com.**

Questions? Call Chelsey Coslett-Traver, Manager of Marketing & Stakeholder Engagement, at 570.704.0018

Please note: The Exhibitor Map can be found on the next page.

MFG DAY Exhibitor Map by Sponsorship Level

When selecting your sponsorship level, please keep in mind:

- Partner and Bronze sponsors receive 10x10 exhibitor space and table location in entry, pre-function or hallway areas (see **PURPLE**, **BLUE** and **ORANGE** sections of map).
- Silver sponsors receive 10x10 exhibitor space and table location in main Exhibitor Hall (see **RED** section of map).
- Gold and Presenting sponsors receive premium exhibitor space and table(s) in main Exhibitor Hall to accommodate demonstration equipment or large displays (see **GREEN** dotted tables on map).

Your exact booth location within the respective sponsorship section will be determined by NEPIRC. **Please note: The Robotics Room is not shown on the map below.**

