



Manufacturing Day Best Practices Summit & Expo Sponsorship Opportunities

Friday, October 4, 2024
Mohegan Pennsylvania Convention Center (The Casino)
Wilkes-Barre, PA

Presenting Sponsor (1 available) – \$10,000

- Logo on all event signage and promotional materials.
- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays.
- Fifteen (15) admission tickets for staff and non-manufacturing clients.
- Use of NEPIRC's Multimedia Studio to create one six-minute video or two three-minute videos for use on your website, social media, etc.
- Breakout session on a topic of your choice (*topic must be approved by NEPIRC).
- Up to 10 minutes of speaking time during the event's welcome reception on Thursday, October 3, and the opening remarks the morning of MFG DAY.
- Largest logo placement on signage and 3x more frequent appearances on video screens throughout venue and behind speaker platform.
- Sponsorship listing with link to company website on NEPIRC MFG DAY website.
- Back cover full page color ad in program book.
- Sponsorship acknowledgement in all printed and static advertising, on social media and in email marketing.
- Sponsorship signage at the welcome reception.
- Placement of promotional materials in MFG DAY tote bags.
- Recognition during welcome reception, opening and luncheon comments, and in media interviews and press releases.

Platinum Luncheon Sponsor (1 available) – \$7,500

- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays.
- Fifteen (15) admission tickets for staff and non-manufacturing clients.
- Use of NEPIRC's Multimedia Studio to create one three-minute video for use on your website, social media, etc.
- Up to 10 minutes of speaking or presentation time at beginning of luncheon.
- Second largest logo placement on signage and 2x more frequent appearances on video screens throughout venue and behind speaker platform.
- Sponsorship listing with link to company website on NEPIRC MFG DAY website.
- Preferred placement of full page, color company ad in program book.
- Sponsorship acknowledgement in all printed and static advertising, on social media and in email marketing.
- Recognition during welcome reception, opening and luncheon comments, and in media interviews and press releases.
- Placement of promotional materials at each seat for lunch.
- Prominent sponsorship signage on lunch buffet and at each table during lunch.

Gold Coffee Station Sponsor (1 available) – \$5,000

Gold Breakfast Sponsor (SOLD) – \$5,000

All benefits of Silver Sponsors PLUS:

- Four (4) additional admission tickets, for a total of ten (10), for staff and non-manufacturing clients.
- Premium exhibitor space and table(s) to accommodate demonstration equipment or large displays.
- Panel host and moderator (*topic must be approved by NEPIRC)
- Sponsorship signage on breakfast buffet OR at coffee/water stations throughout the event.
- Full-page color company ad in program book.
- Large logo placement on signage and 2x more frequent appearances on video screens throughout venue and behind speaker platform.
- Placement of promotional materials in MFG DAY tote bags.
- Recognition during welcome reception, opening and luncheon comments, and in media interviews and press releases.

Silver Sponsor (unlimited) – \$2,500

All benefits of Bronze Sponsors PLUS:

- Two (2) additional admission tickets, for a total of six (6), for staff or non-manufacturing clients.
- Half-page color company ad in program book.
- Upgrade to multiple sponsorship acknowledgements on social media.

Bronze Sponsor (unlimited) – \$1,250

All benefits of a Partner PLUS:

- One (1) additional admission ticket, for a total of four (4), for staff or non-manufacturing clients.
- Quarter-page color company ad in program book.
- Logo placement with link to company website on NEPIRC MFG DAY website.

Partner (unlimited) – \$600

- 10x10 exhibitor space and table.
- Three (3) admission tickets for staff or non-manufacturing clients.
- Logo placement on signage and scrolling video screens throughout venue and behind the speaker platform.
- **New for 2024!** Logo placement on NEPIRC MFG DAY website, luncheon table tent AND in program book.
- **New for 2024!** Sponsorship acknowledgement in MFG DAY email marketing AND a sponsorship acknowledgement on social media.

Contact Chelsey Coslett, Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com or 570.704.0018 to confirm your sponsorship for Manufacturing Day 2024!