



northeastern pennsylvania industrial resource center

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FOR IMMEDIATE RELEASE

NEPIRC TO HOST FREE VIRTUAL MANUFACTURING DAY

WILKES-BARRE, PA (September 2020): The Northeastern Pennsylvania Industrial Resource Center (NEPIRC) will host its annual Manufacturing Day event on Friday October 2nd, 2020. This year's Manufacturing Day is free to all manufacturers and will be streamed virtually thanks to our partner, Coal Creative. When registering, attendees will have the option to select from a number of different sessions, each of which addresses a specific manufacturing best practice or technology.

NEPIRC's event will feature David Beurle, CEO of Future iQ, as the keynote speaker. Mr. Beurle, a world-renowned strategist, researcher and practitioner, pioneers and applies innovative tools and approaches that assist countries, cities, organizations, regions, tourism destinations and industries to shape their economic and community development futures. As the keynote speaker at NEPIRC's 2019 Manufacturing Day, Mr. Beurle captivated the audience, and so NEPIRC looks forward to hosting him again in 2020.

In addition to Mr. Beurle, NEPIRC's Manufacturing Day agenda includes the following presentations: *Talent Succession Planning*, presented by Leo Gilroy, Director of Strategy & Innovation, NEPIRC; *Do Your Part #BECYBERSMART*, presented by Marc Gonzalez, Site2; *Problem Solving*, presented by Gerry Giza, Director of Lean & Continuous Improvement, NEPIRC; *Industry 4.0*, presented by Brian Matyjevich, Lean Enterprise Consultant, NEPIRC; and *ISO 9001:2015 Overview*, presented by Brian Matyjevich and Ray Kryeski, Mechanical Engineer, NEPIRC. For presentation descriptions or to register, please visit the **Training and Events** tab on NEPIRC's website by visiting www.nepirc.com or by calling 570.704.0018.

Each year, Manufacturing Day is recognized nationally on the first Friday of October with events taking place all month to celebrate the manufacturing industry and its contributions to local, regional and national economies. Additionally, Manufacturing Day serves to bring awareness of the industry to students, parents and educators to help bolster interest in manufacturing jobs.

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About NEPIRC

The Northeastern Pennsylvania Industrial Resource Center (NEPIRC) is a not-for-profit organization that provides world-class professional services exclusively to small and mid-sized manufacturers throughout northeastern PA and in the state's Northern Tier region. NEPIRC works with manufacturing clients on consultative engagements designed to address their unique challenges and strengthen their vitality, long-term viability and overall competitiveness. For more information on NEPIRC, its mission and efforts, please visit NEPIRC.com or get social with us on Facebook and LinkedIn.