

NEPIRC

northeastern pennsylvania industrial resource center

NEWS

MFG DAY

SPECIAL EDITION

Your Source for Monthly Manufacturing News

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Manufacturing Day 2021: *Manufacturing Best Practices Summit & Expo* News Updates

NEPIRC's MFG DAY 2021 Is Back, In Person and Bigger Than Ever!

Since its launch in 2012, NEPIRC's MFG DAY events have become the region's largest gathering of manufacturers, their suppliers and the businesses that support them under one roof! Having outgrown the PNC Field clubhouse, the Scranton Radisson and the Scranton Hilton Conference Center, [NEPIRC's 2021 MFG DAY](#) event will be held on October 1st (National Manufacturing Day) at its largest venue ever – the [Mohegan Sun Pocono Conference Center](#)! Watch this short video below, hosted by NEPIRC's President & CEO, [Eric Joseph Esoda](#), to hear more about this outstanding event and why YOUR COMPANY should be a part of it. [Click here](#) when you're ready to reserve your expo table or purchase individual tickets.



Meet The Keynote: David Beurle, Founder & CEO of Future iQ

[David Beurle](#) is a world-renowned strategist, researcher and thought leader that, as CEO of [Future iQ](#), helps businesses, communities, and nations anticipate and define their

futures in the face of rapidly converging forces that have the potential to reshape everyday life, workforce trends, customer demands and global economic activity. By overlaying deep data in the realms of automation, technology, demographic and workforce shifts, power structures, transportation, and globalization, David is able to “create future intelligence” that has positioned him as a valued lecturer and speaker at more than 400 venues across the U.S., Canada, Australia and Europe and an established author. A graduate of Sydney University (Australia), Mr. Beurle has traveled the world facilitating workshops and strategic planning sessions that ask “future splitting questions” and explore the ways in which inevitable change impacts every facet of our lives. His recent focus on the impact of the “[next industrial revolution](#)” makes him an excellent returning keynote speaker for NEPIRC’s MFG DAY 2021 event – after hosting NEPIRC’s 2019 event to a sellout audience. Check out the video below for a short interview with Mr. Beurle.



Sponsorships Provide High Return on Investment!

Being a [NEPIRC MFG DAY 2021](#) event sponsor provides a high return on investment – as 89% of 2019 attendees reported a much greater level of sponsor products and services following the event, and an impressive 82% of 2019 attendees said they were “much more likely” to do business with an MFG DAY sponsor they had met at the event within the next 12 months! Sponsorship gives firms access to an estimated audience of 400 decision-makers within 100 prospective new client companies – that’s a great value for a modest sponsorship investment! Don’t take our word for it – just watch the short video below from a few of our 2019 sponsors.



You can [CLICK HERE](#) to review available sponsorship levels, or just email or call Chelsey Coslett, NEPIRC’s Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com or 570.704.0018 to review sponsorship options or create a customized plan to fit your budget.

This Year’s Manufacturer Breakout Sessions: Timely Topics for Your Business

NEPIRC's MFG DAY 2021 event will feature three (3) concurrent expert-led breakout sessions addressing timely topics, opportunities and challenges facing our manufacturing community:

- Creative Problem-Solving Methods for Teams & Team Leaders – hosted by [Steve Goul](#), Lean Six Sigma Master Black Belt (LSSMBB)
- Solving Today's Workforce Challenges Through Automation & Continuous Improvement – hosted by [Brian Matyjevich](#), Lean Six Sigma Master Black Belt (LSSMBB)
- Design Thinking & High Performance Teams – hosted by [Leo Gilroy](#), MBA and Executive Program Alumnus, Wharton Business School

Manufacturers can participate in NEPIRC's MFG DAY 2021, and gain access to ALL of the activities of the day – including the keynote, breakout sessions, seated luncheon, panel discussions and networking reception – by [CLICKING HERE](#).

New For 2021: Three Company Journeys to Automation (Panel Discussion)

Join NEPIRC MFG DAY 2021's Gold Sponsor, and one of Inc. Magazine's Fastest-Growing Private Companies, [Production Systems Automation](#) (PSA) CEO [Mike McHale](#), in an interactive panel discussion that follows three (3) companies through their respective journey to automation, and learn how they evaluated which automation technology was right for them, integrated that application into their existing workflow, cross-trained and upskilled their workforce and addressed cultural concerns throughout the process. With plenty of time for Q&A from the audience, this panel discussion is sure to appeal to manufacturers in all subsectors of our industrial market (food, metals, plastics, textiles, etc.).



MFG DAY 2019 Revisited: 94% of Attendees “Extremely Satisfied”; 89% Planned to Attend Again

NEPIRC's MFG DAY 2020 event was conducted virtually and attracted more than 500 participants. As we return to a live event in 2021, we're looking back at the great success we had when more than 400 guests joined us in 2019! In post-event surveys, 94% of respondents stated they were “extremely satisfied” with the day, and 89% were planning to join us again the following year. Want to hear directly from 2019 participants? Just watch the short video below. You can [CLICK HERE](#) to reserve your expo table or purchase individual tickets.



Not A Manufacturer – This Event is Still for You!

Each year, nearly 30% of NEPIRC's MFG DAY event attendees are not manufacturers – they're suppliers, professional service firms, financial institutions, economic development organizations, educational institutes, students and entrepreneurs. There's a place for everyone at this great event! Companies that serve the manufacturing community or want to increase their business with our regional manufacturers can participate as a sponsor (just [CLICK HERE](#) for sponsorship information) or as an exhibitor at the expo (just [CLICK HERE](#) to purchase your table). Other non-manufacturing enterprises can [CLICK HERE](#) for expo table or individual ticket purchases and can also contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com or 570.704.0018 for a customized attendee package.

High School & College Students Welcome!

NEPIRC encourages high school and college faculty members to consider having their students attend NEPIRC's MFG DAY 2021 as a field trip or special event – it's a great way for students to learn about the exciting careers in manufacturing, the great products made right here in Pennsylvania and perhaps a part-time job or internship that may be right for them. NEPIRC is delighted that [Lackawanna College](#) has stepped up as this year's Student Sponsor. High school and college faculty interested in arranging a class presence or field trip to the event should contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at Chelsey@NEPIRC.com or 570.704.0018 for a discussion of student pricing options.

New For 2021: Event Closing Reception

[NEPIRC's 2021 MFG DAY](#) event will offer a new networking opportunity – a post-event reception from 4:00 p.m. to 5:00 p.m. The reception will feature light fare, cold refreshments, exciting giveaways and a great venue for making new connections.

Use these quick links to learn more about NEPIRC:

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