

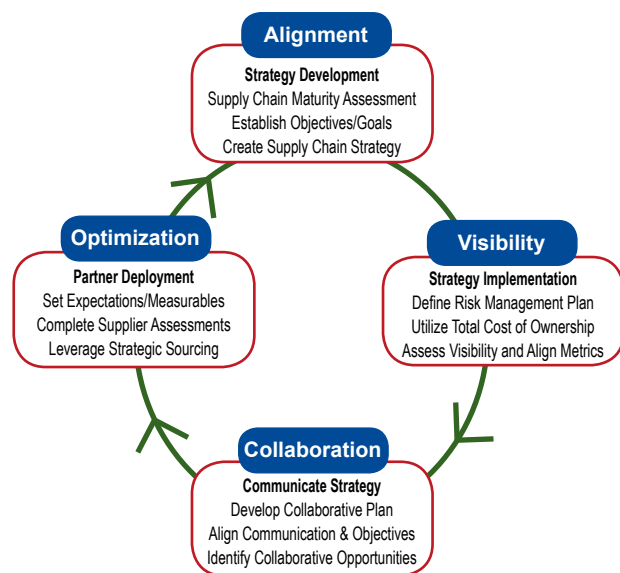
Supply Chain Leadership Overview - No Cost, 1/2 Day Seminar

Competition is no Longer Between Companies — It is Between Supply Chains

Our volatile economy means that manufacturers have to be much more agile, flexible, and responsive to external pressures.

On average, supply chain costs as a percentage of sales are 52%. Depending on your industry, that number may be higher as the chart to the right illustrates.

SUPPLY CHAIN COSTS			
As a Percentage of Sales by Industry			
Industry	% Purchased	Industry	% Purchased
All Industries	52	Paper	55
Automobile	67	Petroleum	79
Food	60	Plastics	56
Lumber	61	Stamped & Perf. Metals	56



By incorporating strategies of alignment, increased visibility and collaboration, companies benefit from an optimized supply chain, which strengthens the value chain, creating stronger manufacturers with a competitive edge.

The Supply Chain Leadership Overview demonstrates the advantages of incorporating a strategic approach to supply chain management to reduce risk and increase supply chain visibility. Participants will learn about the key elements required for supply chain optimization while gaining a better understanding of the destabilizing effects of dependence, variation, lack of supply chain visibility and forecast inaccuracy.

This 1/2 day session is comprised of the following key education items:

- Examine the strategic implications of a poorly functioning supply chain
- Contrast (or compare) the attributes of supply chain development vs optimization
- Overview of supply chain fundamentals
- Introduction to application of Constraint Theory to supply chains
- Interactive simulation demonstrating the Bullwhip Effect on supply chains
- Introduction to the MEP Supply Chain Optimization methodology and roadmap
- Discussion of supply chain successes and lessons learned

For more information, email us at info@nepirc.com

What attendees are saying:

“The course was enlightening and the simulation was interesting and engaging.”

“The simulation was a great way to illustrate how demand bumps cause ripples in the supply chain.”

“The simulation was fun and a good tool. It allows you to see the effects of your action on the supply chain and how important communication is.”