

COMPANY PROFILE

Simona America Inc is a diversified plastics manufacturer offering sheet products to the American marketplace of plastic users. Due to our prime location in Hazleton, PA., they are serviced by rail and close to some of the nation's best interstate highway systems. They manufacture and warehouse a range of plastic sheets products marketed under several brand names. Their customers rely on Simona America Inc. sheet materials to produce goods for these varied markets: Semiconductor equipment tooling, Cleanroom equipment, Environmental control systems, Industrial fabrication, Chemical processing, Waste water treatment, Advertising and Display.

SITUATION

There were production issues at Simona. New Hires and existing employees were not trained properly to perform their job tasks correctly, safely, and conscientiously. This situation created more scrap product, additional rework, more product rejects, and tool and equipment damage. Additionally, safety on the Shop Floor had decreased due these situations.

SOLUTION

When our Project Manager took a tour of Simona's Shop Floor, he identified that the TWI-Job Instruction Methodology would provide the opportunity to reduce the time to train new and existing employees as well as to provide a standardized and complete training matrix. In accomplishing this goal, many of the problems with Product Quality and Machine maintenance would be addressed and resolved.

RESULTS // The TWI-Job Instruction training greatly reduced the number of times that their production lines were down due to human error. Anytime a production line went down it would cost Simona between \$10-15,000 in lost time, conversion costs, and raw material waste. This savings translated into Simona having their best year ever. Simona is currently saving over \$100,000.00 per month since the completion of the TWI-JI Training. They produced less pounds of product and increased their profits by 50% despite a poor economy and stiff Global competition.

TESTIMONIAL

“TWI-Job Instruction has tremendously impacted our facility in Hazleton. We now have a method to provide a standardized training to all existing and new hires. These standardized methods have increased our production capabilities, reduced lost time, conversion costs, raw material waste, and maintenance costs. JI has allowed us to produce less pounds of finished product while increasing our profits by 50%.”

- Mr. William Minogue, Vice President of Operations
Simona America Inc., Archbald, Pennsylvania

SIMONA
AMERICA INC.