



## *Your Source for Monthly Manufacturing News*

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## Manufacturing News from our Nation, State and Region

### National News

#### Public Perception of Manufacturing Much More Positive Than Five Years Ago Suggests 2022 Report

In early April, [Deloitte](#) and [The Manufacturing Institute - MI](#) published the results of a comprehensive exploration of the latest public perceptions of manufacturing and manufacturing careers. This 2022 study is in follow-up to a landmark 2017 study performed by Deloitte & MI, which also gauged public views on manufacturing.

The 2022 study greatly illustrates that public perception of manufacturing is becoming increasingly more positive. In fact, 64% of consumers surveyed view manufacturing as innovative, which is up from 39% of respondents five years ago. The report also highlights that manufacturing has made big gains in technology advances, and 61% of those surveyed stated that their perception of the overall importance of U.S. manufacturing has improved as a result of the COVID-19 pandemic. Additionally, more respondents are likely to encourage their child(ren) to pursue a career in the industry.

While many arrows are finally pointing in the right direction, there still exists a public perception gap of manufacturing that is not in line with the current reality. This report highlights those gaps and suggests ways to possibly change these to align with the current

**Deloitte.**  
Insights

**MI** MANUFACTURING  
Institute



#### **Competing for talent: Recasting perceptions of manufacturing**

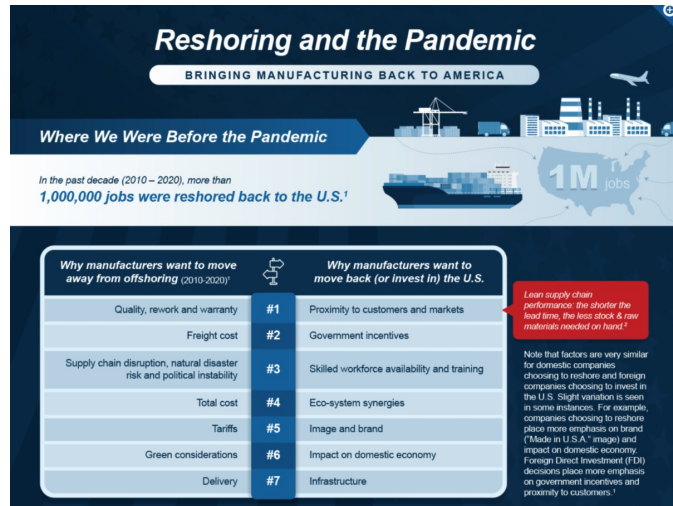
Manufacturers continue to bridge the perception gap and enhance the workforce experience

realities of modern facilities, advanced technologies and career mobility. [CLICK HERE](#) to read the full report.

## Reshoring and the Pandemic: Bringing Manufacturing Back to America

Reshoring manufacturing back to the United States has been top of mind for many manufacturers, especially in light of the supply chain issues brought on by the pandemic. Proximity to customers and markets, eco-system synergies and the impact on the domestic economy are all reasons why manufacturers want to move production back to the U.S.

In this [infographic](#), you can learn more about how the MEP National Network™ is helping reshoring efforts and providing supplier scouting assistance along with the top industries reshoring, how manufacturers are rethinking supply chains and the future of reshoring. [CLICK HERE](#) to view the full infographic.



## State Update

### Gov. Wolf: Awards New Funding to Bradford Area School District for Student-Run Manufacturing Program in McKean County

At the end of March, [Gov. Tom Wolf](#) announced new funding for [Bradford Area School District](#), through Pennsylvania's Manufacturing PA Training-to-Career Program (MTTC), to create a student-run program and boost awareness of available opportunities in the Commonwealth's manufacturing industry. "MTTC provides funding for the type of hands-on, real world experience that prepares students for successful manufacturing careers," said Gov. Wolf. "The program also helps create a pipeline of good, qualified workers that help ensure manufacturing in Pennsylvania continues to flourish." [CLICK HERE](#) to read the complete article.



## Regional News

### 63 New Manufacturing Jobs Coming to Sullivan County as New England-Based UnityLab Moves Headquarters to Pennsylvania

On April 14<sup>th</sup>, Governor Tom Wolf announced that [UnityLab](#) will create 63 new jobs and relocate its New England-based headquarters to Pennsylvania with the acquisition of manufacturing company Hoffman-New Yorker Inc. in Dushore, Sullivan County. "This project will provide a huge boost to the regional economy in Sullivan County," said Gov. Wolf. "Pennsylvania has so much to offer to businesses that are looking to expand here or relocate their operations to the Commonwealth."



As previously mentioned, UnityLab is acquiring Hoffman-New Yorker and its existing 76,000-square-foot headquarters and manufacturing facility located in Dushore. "We are thrilled to establish the new headquarters of UnityLab in Sullivan County," said Jonathan Benjamin, CEO of UnityLab. "Our entire team is very grateful for the tremendous support we have received to make our relocation and redevelopment efforts possible. We are excited to bring new jobs to the area and become a positive member of our new community."

NEPIRC welcomes UnityLab to PA and is looking forward to assisting the company with its plant layout and employee training efforts! To read more about this acquisition, [CLICK HERE](#). You can also check out this [news story](#) from WNEP.

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*If your company has great news you'd like us to share with our manufacturing community, please contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at [Chelsey@NEPIRC.com](mailto:Chelsey@NEPIRC.com).*

## NEPIRC News

### **Coffee and Coaching: Workplace Safety Breakfast Meeting a Grand Success**

On Wednesday, April 20<sup>th</sup>, NEPIRC hosted a no-cost Coffee & Coaching Breakfast Meeting highlighting workplace safety. Hosted in conjunction with the [Greater Pittston Chamber of Commerce](#), Brian Matyjevich, NEPIRC's Lean Enterprise Consultant and Authorized OSHA Outreach Trainer, and Jeffrey Ritter, OSHA Compliance Assistance Specialist, covered potential safety pitfalls to avoid, hazards associated with the manufacturing industry and upcoming OSHA regulations. The event was well received by the 25+ attendees who are now well-equipped to tackle potential safety hazards that might arise.



Keep an eye out for future no-cost training events from NEPIRC!

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### **NEPIRC To Host OSHA 10-Hour Training Course for General Industry**

Join Brian Matyjevich, Authorized OSHA Outreach Trainer, on



Tuesday, June 7<sup>th</sup> and Wednesday, June 8<sup>th</sup> from 8:00 a.m. to 4:00 p.m. at NEPIRC for this course, which will provide students with an overview of the basic health and safety hazards present in the workplace. This 10-hour program also details the role of OSHA and how it operates and is designed for workers in most factories and manufacturing operations, health care industries, transportation and warehousing, chemical plants, oil and gas production operations and service industries. The OSHA 10-hour course is targeted to those already in the workforce or those looking to enter with a knowledge of workplace safety. This course is eligible for WEDnetPA funding. For more information and to register, [CLICK HERE](#).



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## NEPIRC's Winter 2022 8-Week Leadership Development Essentials Program Graduates 15

Congratulations to NEPIRC's latest group of graduates from its 8-Week Leadership Development Program! This class, which was comprised of individuals from [Hayward Laboratories](#), [Olympia Chimney](#), [Piling Solutions](#), [Weiler Abrasives](#) and [Sordoni Construction Services](#), worked diligently over the past two months to learn more about their own leadership styles, along with how they can collaborate with their colleagues to bring leadership success to their respective companies.

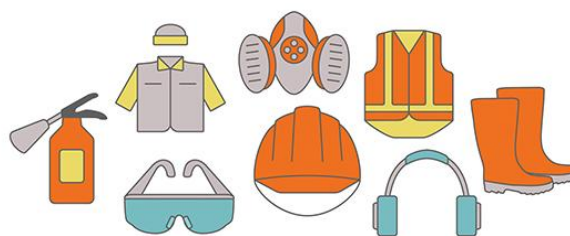


NEPIRC's next 8-Week Leadership Development Program will be held at NEPIRC and begins on Wednesday, September 28<sup>th</sup> and runs until November 16<sup>th</sup>. To learn more and to register, please [CLICK HERE](#).

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## Ensure the Health and Safety of Your Workforce with the Help of NEPIRC

Now that spring is in full swing, it's the perfect time to help your employees refocus on their health and safety in the workplace – and NEPIRC can help! If you're interested in receiving a safety inspection of your production floor or an ergonomic assessment of your computer workstations, cubicles or offices, contact Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at [Chelsey@NEPIRC.com](mailto:Chelsey@NEPIRC.com) to learn more!



WORKPLACE SAFETY

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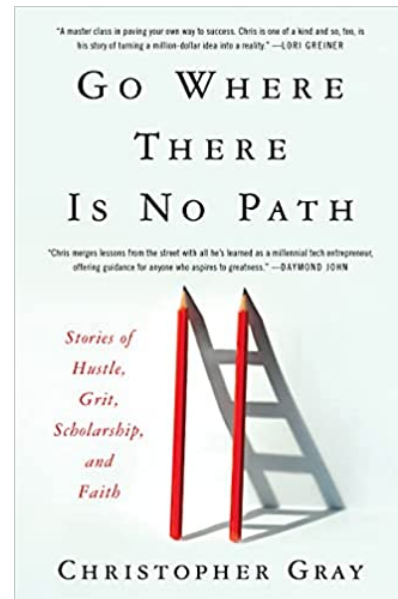
Join NEPIRC's Wise Words Book Club and Enjoy a Great

## Networking Experience

If you're a manufacturer looking for a great professional development opportunity that fits in seamlessly with your schedule, then you should consider joining NEPIRC's Wise Words Book Club!

NEPIRC's Book Club members have been thoroughly enjoying the camaraderie and lessons learned, and we'd love for you to join the group! This month, we are reading *Go Where There Is No Path* by Christopher Gray.

If you'd like to learn more or sign up for our April 28<sup>th</sup> meeting just to see what NEPIRC's Wise Words Book Club is all about, please [CLICK HERE](#).



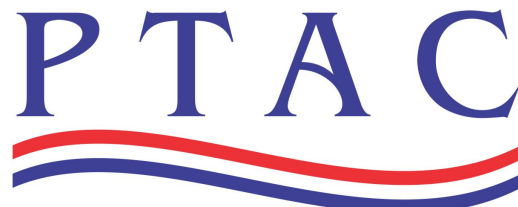
## MFG DAY News



### MFG DAY Agenda Expands Once Again; U.S. Army Procurement Panel Discussion to be Offered

Many thanks to our event sponsor, [Northeastern Pennsylvania Alliance PTAC](#), for hosting the panel discussion *U.S. Army Procurement Ecosystem Update* at MFG DAY on May 6<sup>th</sup>. This panel will feature representatives from U.S. Army facilities who will share their facility forecasts, along with discussing how to engage with the proper individuals and how vendors can ensure their submissions are complete. A Q&A session will also be offered.

#### Northeastern Pennsylvania



Procurement Technical Assistance Center  
A Service of the NEPA Alliance

Panelists include David Kern, Small Business Professional, OSBP-APG, who serves in the Office of Small Business Programs at [Tobyhanna Army Depot](#) in PA and Gherin Fracasso, DA Civilian Chief, who also serves in the Office of Small Business Programs at [Picatinny Arsenal](#) in NJ. The panel discussion will be moderated by Frank Migneco, Government Procurement Program Manager, Northeastern Pennsylvania Alliance PTAC and Tyler Day, Government Procurement Specialist, Northeastern Pennsylvania Alliance PTAC. This panel will be extremely valuable for any manufacturer that is currently doing DoD work and any manufacturer that would like to learn more about this area.

## Purchase Your MFG DAY Tickets Today!

With MFG DAY being right around the corner, the time is now to buy your tickets! We hope you'll join NEPIRC and our 65+ sponsors and vendors at the Mohegan Sun Pocono Convention Center on Friday, May 6<sup>th</sup> for what is gearing up to be the largest regional gathering of manufacturing, community and economic development leaders. [CLICK HERE](#) to purchase tickets. Want to learn more about MFG DAY? Watch the brief commercial to the right!



Don't hesitate to email Chelsey Coslett at [Chelsey@NEPIRC.com](mailto:Chelsey@NEPIRC.com) with any questions.

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## Check Out the Expanded MFG DAY Agenda

Since the reschedule of NEPIRC's MFG DAY event back in October, the event agenda has expanded significantly! [CLICK HERE](#) to review it before MFG DAY arrives, so you're ready to maximize your time.

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## NEPIRC's MFG DAY Event Featured on WBRE/WYOU's PA Live

NEPIRC's Manager of Marketing & Stakeholder Engagement, Chelsey Coslett, was recently featured on WBRE/WYOU's lifestyle show, [PA Live](#)! Chelsey discussed MFG DAY, all the exciting things attendees can expect, who should attend and more. [CLICK HERE](#) to watch the short clip!



## New Business Opportunities: Companies Looking for Suppliers

NEPIRC is relaying these potential new business opportunities to manufacturers across our region:

- **Glued Cardboard Tray (for Cans)** – Corrugated box to be used for packing and shipping 24 cans (similar to the half-high boxes soda cans are currently shipped in – as seen at big box retailers and club stores). Dimensions – 15 11/16" x 10 3/4" x 2 3/4". Estimated order volume of 80,000 units/yr. for multiple years at price point of .35 to .40 per unit. **Shipping to Pennsylvania. A great Pennsylvania supply chain opportunity!**
- **Cork Walking Pole Grips** – Oregon buyer searching for supplier of compression molded cork walking pole grips. Process consists of applying steam and compression to cork granulate and epoxy over a mold. A mold (a nylon inset) is



created for each application and will be provided by a 3<sup>rd</sup> party. Grip is 9" x 1.5" x 2". Drawings and pictures available to interested suppliers. Must be built to Class 2 IPC standards. Expected volume is 10,000 units/yr. Desired price point between \$4 and \$8/unit inclusive of shipping to Portland, Oregon. **New supplier desired as soon as possible!**

- **Powder Coating Opportunity – Electronic Enclosure Boxes** – Vermont manufacturer seeking firm to powder coat metal enclosure boxes ranging in size from 6" to 11" and metal support extrusions ¾" wide x 2" long. Seeking cosmetically-appealing finish using paint codes RAL7040, RAL 1015 and possibly others. Drawings available upon request. Need for this service is **immediate** and ongoing. Great opportunity for a manufacturer with current powder coating capacity.

Companies interested in these supplier opportunities are encouraged to contact Eric Esoda, NEPIRC's President & CEO, at [Eric@NEPIRC.com](mailto:Eric@NEPIRC.com).

## NEPIRC's Manufacturing Jobs Board



### Land Your Next Employee with NEPIRC's Manufacturing Jobs Board!

If your company is currently hiring, and you're not already utilizing NEPIRC's Manufacturing Jobs Board, then what are you waiting for? Email Chelsey Coslett, NEPIRC's Manager of Marketing & Stakeholder Engagement, at [Chelsey@NEPIRC.com](mailto:Chelsey@NEPIRC.com) for more information. [CLICK HERE](#) to view NEPIRC's Manufacturing Jobs Board.

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